



Textiles project

iridescent
I can't look away
ANGELA RAE ESPINA



ΑΦΡΟΔΙΤΗ

aphrodite, goddess of love

Design brief

A local retailer has commissioned you to design and make a **nightwear set** for their **women's** wear departments, which promote their use of **environmentally friendly processes**. The nightwear must be **aimed toward their teenager** customers and be a developed version of the **traditional nightwear sets**.

Analysis of the design brief

What have you been asked to do?

I have been asked to design and make eco-friendly nightwear for teenage girls, that is a developed version of the traditional nightwear sets.

Why is the product needed?

So the retailer could promote their use environmentally friendly products

Who is the product going to be for?

This product is for teenage girls.

How are you going to achieve this design brief?

I am going to achieve this design brief by choosing a design a teenager would buy, and i will be careful in choosing the materials i use so that it is eco friendly

What information do you need to gather to support you meeting the design brief?; what research do you need to collect?

I need to choose what materials are comfortable for nightwear, and which one is the most eco freindly. I also need to consider the different types of trends that most teenage girls might folow

Initial Ideas

Inspiration

My theme is inspired by renaissance art, and elegant and princess like. It is also inspired by the Greek Goddess, Aphrodite.

Retail Outlets

I could sell my products on asos and boohoo.

Decoration

I could add floral embroidery and a bow at the front of the top.

Material

Organic cotton: it does not involve dangerous chemicals and it is very comfortable for people with sensitive skin.

Design brief

Customer

Customer: My friend.
likes: comfortable, elegant, classy
Dislikes: anything that might irritate their skin, dark colours.
Something that's not too fancy for nightwear, but something cute and comfortable.

Environmental impact

Organic cotton does not involve dangerous chemicals, which means that they do not disturb animals and plants. It is also safer for the farmers that come in contact with the cotton. By converting to organic cotton, we are helping to conserve the environment.

