

My Business Idea

My idea for a product or service

My idea is for art, I have nowhere to store my art supplies so i thought of a place to hold them. In one section would hold water to clean my paint brushes and another to hold them when I'm not using them. I would have another place for my paint tubes and watercolour pallets. I would also have a place to hold pens and pencils.

Photos / sketches of my product or service



I can only find this item on amazon which has all the parts to my idea but doesn't connect them.

This is a good business idea because...

I think this is a good idea because when drawing or painting desks get in a huge mess and this is a way to keep everything tidy and neat.

What is my Unique Selling Point (USP)

My product holds all the supplies you would need to use. It doesn't use any new technology so it is cheap and easy to make. It will be made out of bamboo to help the plastic population not get any worse and bamboo grows really quickly so it won't affect any wildlife.

Who is my market for this?

I think people from 10+ would be interested in this product because it would help if they were doing art lessons at school or just did art for fun or as a career.

What risks there might be for this business idea

It won't be too expensive to make since it is made out of bamboo. Other sellers are making similar products but they are all made from plastic and come separately. I would make the price of the product more so i would get a profit from the product. Artists and people that do art for a hobby would buy this product but they might already have one similar and don't want to get a new one therefore it might not sell.