



ALL GREAT THINGS
BEGIN ON THE
INSIDE

better focus

*organic
superfood
beauty*

*clear glowing
skin*

*reduce sugar
cravings*

more energy



BL

BERRYLICIOUS

'all great things
begin on the
'inside'.



High in
fibre

Low in
sugar

Certified Organic

500g e

1. My target audience is teenage girls. I believe they care about their appearance, body image, being healthy and doing the right thing for the environment. However teenage girls aren't typically a fan of healthy food and prefer to eat a lot of junk and sweet foods because 'healthy foods don't taste as nice'. I believe that, healthy foods can taste just as good as any other food. You just have to have the right mindset and step out of your comfort zone!
2. My cereal is going to be an extremely healthy superfood powered acai bowl. In the box you will find powder and superberries, it is definitely a berrynutritious cereal unlike any other on the market. All you need to do is pour in a splash of water, mix and your delightful energising meal will be ready in a blink of an eye!

3. My product is called Berrylicious

4. My Slogan is "All Great Things Begin on the Inside".

5. I've used bright energising colours that make you feel happy.

6. Slide 1 is my print advert

7. Slide 2 is my packaging