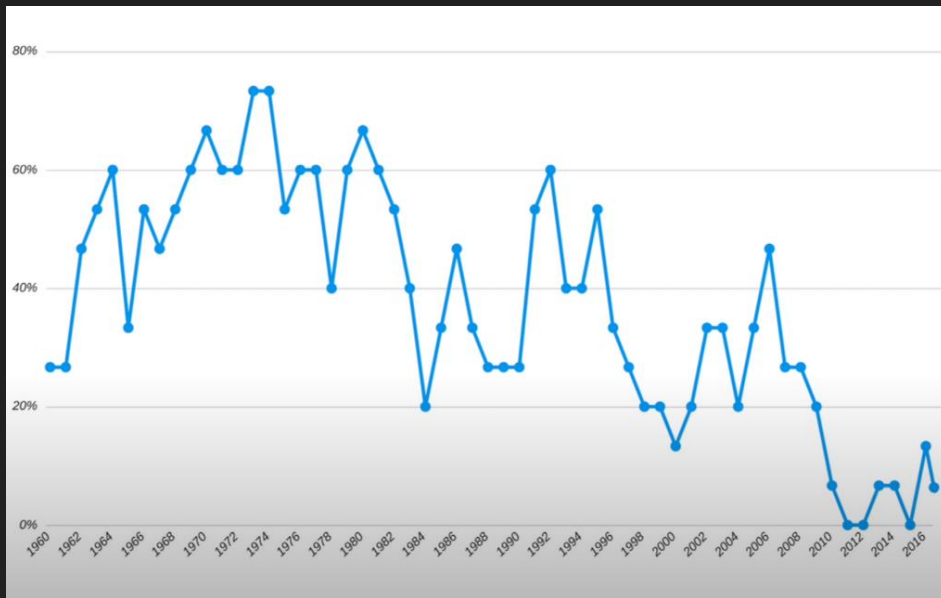


# When Did Rock Stop Being Pop?



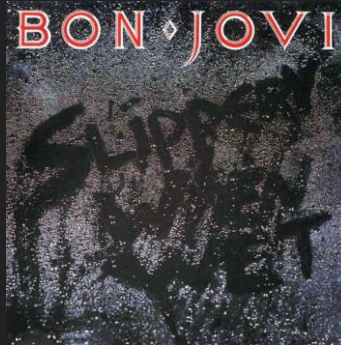
Information Sourced From:

<https://www.youtube.com/watch?v=yAm1UWQSrl>

# What is Classified As Rock Music?

Generally speaking a 'Rock Album' is an album in which four, or more, tracks feature prominent distorted electric guitar.

## Examples of 'Rock Albums':



# What is Pop Music?

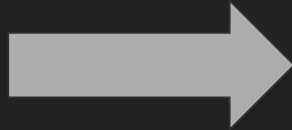
Pop Music is simply just music which is popular, Music which is in the Charts.

## Current Pop Music (As Far As I Am Aware) :



# Rock Music Used To Be Pop Music!

**Rock Music used to be Pop Music, Bands such as; The Beatles, Bon Jovi, Led Zeppelin and Eagles. Bands like these used to have the biggest selling albums of the year. They weren't just the biggest rock stars they were also the biggest rock stars. Today Rock Music barely makes it into the top 40.**



# **We Still Have Big Rock Bands!**

**We Still Have Big Rock Bands such as the Foo Fighters and Arctic Monkeys...**

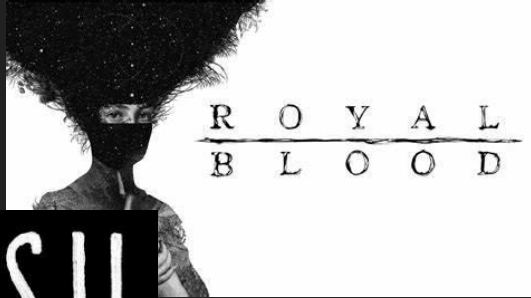


**Arctic Monkeys released their debut album 'Whatever People Say I am, That What I'm Not' (wpsiatwin) in 2006 and their latest studio album in 2018 called Tranquillity Base Hotel and Casino.**



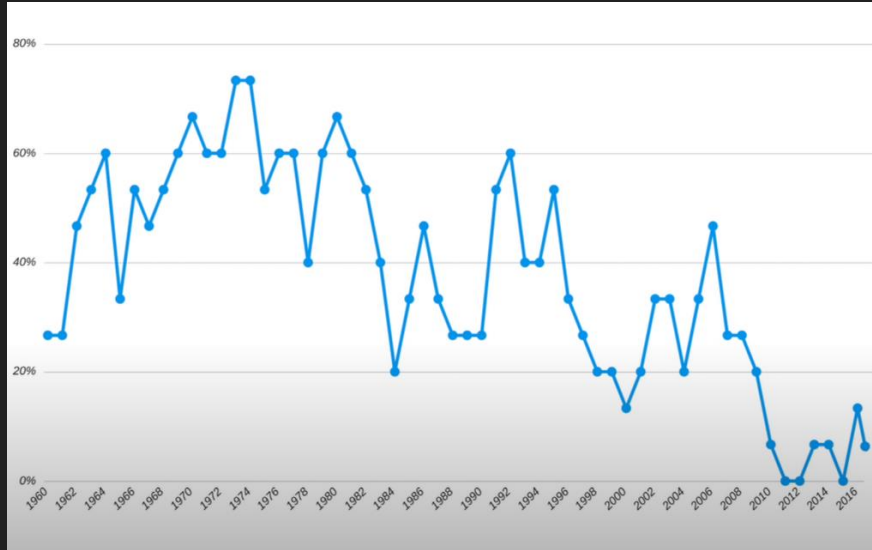
# New Rock Acts Still Exist.

New Rock Bands still exist for example; Royal Blood, Catfish and the Bottlemen. Although these bands are nowhere near as popular as rock bands of the past.



# When Exactly Did Rock Disappear?

If you look at the top 10 best selling albums of each year from 1960 to 2017 in the UK and the top 5 in U.S and put them into a spreadsheet and then define whether it is a Rock Album or not and then make a graph then you will get something like this:



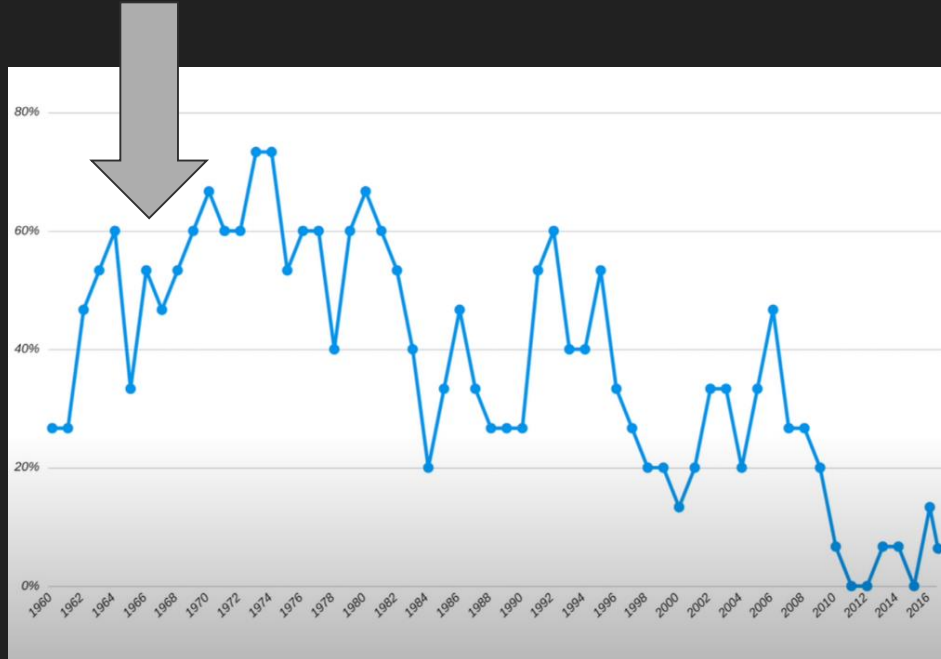
**\*I didn't make this a guy called David Bennett did in his video 'When Did Rock Stop Being Pop?' there is a link to that on the first slide.\***





# When Did Rock Start Being Pop?

Rock Started to become Pop music around 1962 as you can see here.



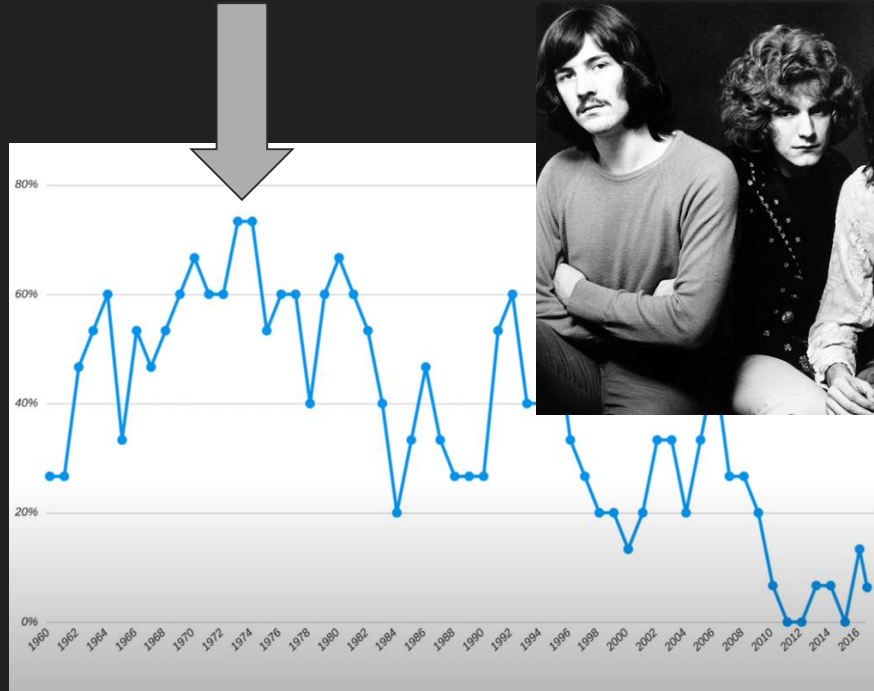
Rock came in after the current Pop before was Jazz music and the likes of Herbie Hancock were popular before Rock came in.





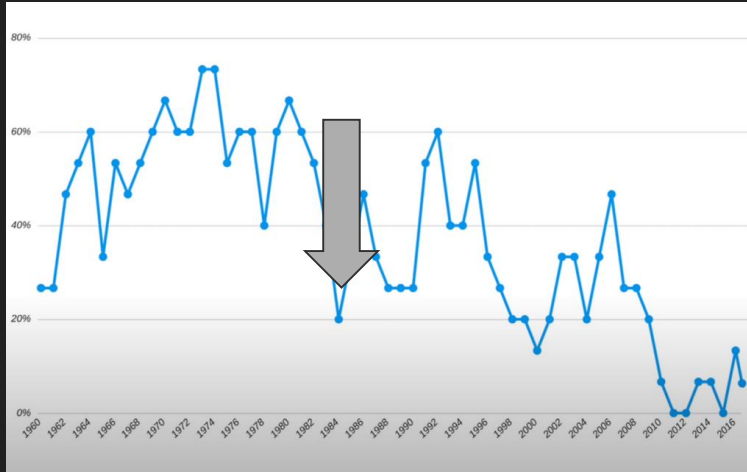
# Rock Peaked around 1972

Rock peaked around 1972 when these bands were becoming very popular...



# 1980's Dip in Popularity of Rock

There was quite a large dip in the popularity of Rock music as you can see especially in 1984. The bands that were making the charts that year were the likes of Wham! Most of the bands making the charts in that year were using one thing in particular and that was...



# Synthesizers

**Synths became popular in the 1980 and started to replace guitar within mainstream music. Synths would play the rhythms and chords that guitars would play.**



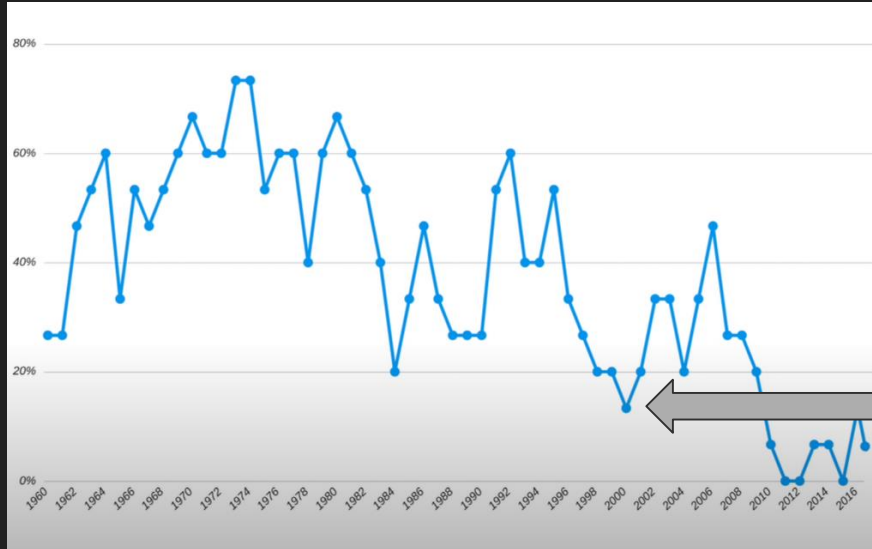
# Rock in The Charts Still Continued to Drop

In The 1990's Rock still started to drop. Around 1995 bands like Nirvana arrived in America which caused a small peak in Rock music however in the UK Britpop arrived.



# 2000

**In the year 2000 Rap music began to become pop. Artists such as Eminem open the gateway for other artists to produce rap music that became flooding into the charts.**

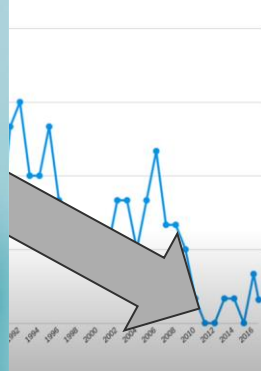




# Even in the 2000's rock still isn't dead

In 2006 bands such as the Arctic Monkeys introduced Indie Rock. In 2006 Arctic Monkeys released 'Wpsiatwin'. In 2007 Kaiser Chiefs. In 2008 The Killers. In 2009 The Kings of Leon.

But Rock Music In the charts was still dropping more than ever...



# The End Of Rock Being Pop...





# What Happened?

Since the mid 90s it became more and more common to swap their electric guitars for synths which meant that the number of rock songs in the charts slowly started to go down until it was no longer pop. In 2011 and 2012 there was no rock albums in the charts. In 2013 Arctic Monkeys come out with AM but they were already an established rock band so no new rock music was in the charts. In 2016 two rock albums where in the charts but it took the death of David Bowie for Rock to become back in the charts.



# So Rock is Dead And Never Coming Back?

Most Likely Not...



