

# Learn to Earn

Empowering students to make informed decisions about their career and their future

## FACT FILE

### Age Range

For students aged 12-16 years

### Delivery

5-6 hours delivery time in classroom-sized groups, with flexibility for smaller/larger groups

### Employability Skills

Confidence	● ● ●
Communication	● ● ●
Financial Capability	● ● ●
Initiative	● ● ●
Organisation	● ● ●
Problem Solving	● ● ●
Resilience	● ● ●
Teamwork & leadership	● ● ●

The programme inspires students and provides information on career options to help make informed choices. Students set goals and plan their next steps to prepare them for life beyond education.

Through hands-on fun, practical activities, Learn to Earn explores themes such as career choices, personal skills and talents, recruitment and job interviews, salaries, earnings, tax and the costs of living, financial planning and budgeting.

## Helping meet statutory requirements

Learn to Earn:

- supports schools to deliver Careers Guidance and Inspiration in Schools
- supports the Gatsby Benchmarks of Good Careers Guidance
- contributes to a strategy for careers guidance as required by the DfE
- contributes to Ofsted judgements on the effectiveness of leadership, management, personal development and welfare
- helps foster positive attitudes by engaging young people in activities that encourage cooperation and development of self-esteem
- encourages development of partnerships with local employers, helping students to consider a broader and more ambitious range of education and career options.



'Presenting this programme is a challenging but immensely rewarding experience. I wish someone had explained to me at this age what learning and education was all about. You can actually see the penny dropping with some of the students and it's fantastic to know that you helped to make it happen.'

Bill Harvey  
Business Adviser, Staffordshire



## Young Enterprise: Unlimited Potential

Young Enterprise is the UK's leading charity that empowers young people to harness their personal and business skills.

We work directly with young people, their teachers and parents, businesses and influencers to build a successful and sustainable future for all young people and society at large.



## Learning outcomes from Learn to Earn

- Describe personal hopes and dreams for the future
- Understand opportunities that might be available in the future
- Make informed decisions about career and lifestyle choices
- Make the connection between the future and now
- Set SMART goals and plan steps to achieve these goals
- Be aware of what skills are required for life and work
- Recognise and compare cost of living expenses
- Calculate and balance realistic budgets
- Know where to go to find more information and support.

## What will students do?

Students will explore what success means to them and connect their future lifestyle to the choices they make. They will discover more about themselves, their own strengths and personal traits and how to use this self-awareness as a career compass. This programme also explores personal finance themes, such as salaries, budgeting and the cost of living to help with career and life planning.

Learn to Earn allows students to individually explore career pathways in their own copy of a Jobs Directory which showcases a wide range of job roles, and play the game *Path to Success* which explores the advantages and disadvantages of different routes. Participants will also take part in a role-playing interview.

Students will have the opportunity to review local labour market information, which will provide insight into the local area's important industry sectors employing the most people, sectors set to grow and unfilled vacancies due to a shortage of skills.

Students will finish the programme having set goals and created a plan for their next steps to achieve success, with an understanding of the skills they need to realise their potential.

## Find out more and book a programme

You can find more information about all of our programmes for secondary school and college students on the Young Enterprise website – please visit [young-enterprise.org.uk/secondary](http://young-enterprise.org.uk/secondary)

If you would like to request more information about a specific programme you can do so on our website or email us at [info@y-e.org.uk](mailto:info@y-e.org.uk)

## What do I need to do?

- Meet with your local Young Enterprise Manager for a one hour logistics planning meeting
- Ensure that the appropriate number of teaching staff are available on the day to supervise students and support Young Enterprise delivery staff



Learn to Earn is supported by

