

YEAR 13 BUSINESS



Topics

In Year 13, you will study the following topics:

Theme 3: Business decisions and strategy

In this theme, you will develop your understanding of the concepts introduced in Theme 2 and explore influences on business strategy and decision-making. This theme moves from functions to strategy, enabling students to develop their understanding of the core concepts and to take a strategic view of business opportunities and issues. You will analyse corporate objectives and strategy against financial and non-financial performance measures and how businesses grow, and develop an understanding of the impact of external influences. The theme covers the causes and effects of change and how businesses mitigate risk and uncertainty.

Theme 4: Global business

In this theme, you will develop your understanding of the concepts introduced in Theme 1 and explore business activity in a global context. You will investigate businesses that trade on a global scale and explore their reasons for doing so. You will develop an understanding of the globally competitive environment and consider the ethical and moral dimensions of global business activities.

Assessment

You will be regularly tested and will complete significant numbers of timed essays in lessons. You will also be expected to complete 1 to 2 essays per week at home.

Mocks will happen in December of Year 2. They will examine Themes 1, 2 & 3 across 2 papers, both 2 hours long.

Our expectations of you

- ✓ Bring all equipment to all lessons
- ✓ Complete homework on time and to the best of your ability
- ✓ Take responsibility for following the business news and reading about the UK and world economies.

For more course information please see the exam board website:
<https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business>